

IP TRAINING PROGRAMME



Intellectual Property Department

Effective management of intellectual property (IP) rights is paramount in today's innovation-led economy. The **IP Training Programme** aims to build up the manpower capacity across different sectors in Hong Kong, from public and professional services to innovation and technology and cultural and creativity. It aims to enable the adoption of better IP management practices to unlock the economic value of IP as an intangible asset so as to capture business opportunities brought by IP trading.

The **100, 200 and 300 series** of the **IP Training Programme** are designed to cater for specific duties and career development needs of IP Managers, and help them to establish their expertise and skills on IP protection, management and commercialisation.

100 Fundamental Programme

- IP 101 IP Basics
- IP 102 IP Management and Protection in the Mainland
- IP 103 Registration and Application Procedure of IP Rights in Hong Kong
- IP 104 Arbitration and Mediation of IP Disputes
- IP 105 Strategy for Patent Protection & Commercialisation in the Medical Sector
- IP 106 Patent Protection Strategies for Entering the Greater Bay Area Market: Opportunities and Challenges
- IP 107 The Importance of Patents in Developing Greater Bay Area Business

200 Advanced Programme

- IP 201 Generative AI - IP Concept and Legal Considerations
- IP 202 Management and Strategies of Patent Commercialisation and Technology Transfer
- IP 203 AUTM Training Courses
- IP 204 Practical Workshop for IP Managers

300 IP Services Programme

- IP 301 Profits Tax Implications and Tax Planning on IP
- IP 302 Unlocking Intangible Asset Finance
- IP 303 IP Valuation

With an aim to enhance the ability of government and public officers in creating and managing IP rights in their daily work, trainings and workshops under the **400 series** are tailor-made to best suit their needs.

400 Government and Public Officers Training Programme

- IP 400 IP Courses for Government and Public Officers
- IP 401 Refresher Course for IP Compliance Officers

Note: The organiser reserves the final rights to change the course details and arrangements.

Programme information:
ip.gov.hk/ipmtp-e



IP Manager Scheme PLUS

Enterprises registered in Hong Kong can join the Scheme and enjoy priority in registration and special offers for the **IP Training Programme**.



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ip.gov.hk/ipms-e